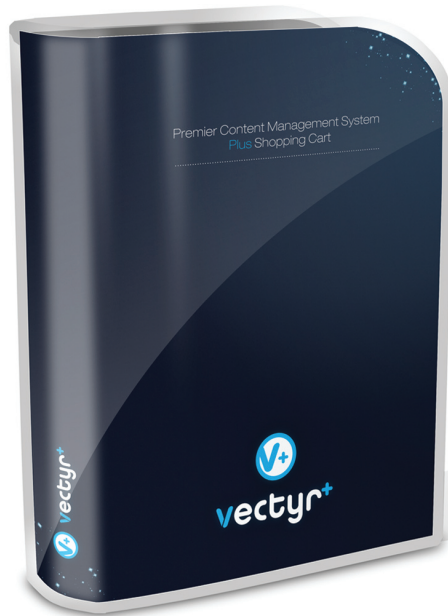


Vectyr+ Cart Website Package

Premier Content Management System Plus Cart

2010

P_01



Vectyr+ Cart Website Package

★ Cost: \$3100.00

Vectyr+ Cart is a premier content management system (CMS) which consists of a user-friendly, password-protected intranet and web page editor (WYSIWYG) used to facilitate the modification and maintenance of website content plus the capabilities of a comprehensive catalogue/shopping cart e-commerce system.

We begin with a design meeting to develop a custom interface, home page and interior web page layout. We will ensure that the web page layouts match your company branding and corporate identity. In addition, client-provided website content (text, pictures and videos) is altered professionally by our design team before being inputted to enhance and suit the website layout.

The Vectyr+ Cart website package includes a product editor to manage all product details. Vectyr+ Cart lets you suggest similar or related products to visitors that they may be interested in, issue coupons, offer discounts, have sale items, sell downloadable items and determine shipping costs by price or weight with "real-time" shipping cost and tax calculators.

We will input up to 10 web pages and 50 products of client-supplied digital content including web page copy (text), product descriptions, photography, images and media. Numerous additional interior web pages and products can be created with our virtually unlimited web page/product capacity. If your website requires the input of more than 10 pages of content or 50 products we can provide assistance charged on an hourly basis.

Vectyr+ Cart can also operate as a catalogue system to showcase products for visitors to browse without the purchasing (add to cart) function.

We will provide basic application training at our location.

webplanet.ca

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FEATURES

- Automated vendor e-mail confirmations of each new order
- Automated customer e-mail order notifications
- Customer access to account information and purchasing history
- Built in support for “real-time” credit card processing including PayPal.com, PsiGate.net, Elavon.com, iTransact.com, Authorize.net (payment gateways not listed may require additional fee to set up)
- Display news articles on selected web pages within the design layout
- Links module provides visitors with links to other websites (resource area)
- Provide answers to frequently asked questions about your products or services
- Visitors can publish comments using the guestbook when they visit your website
- Post testimonials from customers regarding your products or services
- Post various polls; each poll asks a single question with multiple response options
- Display images with descriptions using the photo gallery element in both thumbnail and full-size versions
- Post an unlimited number of banners to advertise products/services, display messages or announcements, promote events or encourage visitors’ actions in multiple areas of your website
- Design and distribute newsletters or e-mail messages to groups with the newsletter manager
- Provide information, attach a registration form to an upcoming event or product (sell tickets, etc.) with the calendar/events module
- Upload a quote/proposal for one/many users to view with a username/password, users receive notifications by email when quote/proposal is ready to be viewed online
- The membership/business directory component can be used to develop a directory of businesses (partners/affiliates) or to manage a list of individual members of an organization
- Allow/restrict access to selected content within the website
- An internal site search allows information to be easily found by your visitors
- Integrated Google Analytics provides a comprehensive report of visitors’ online activity
- Printer-friendly option allows visitors to print content in 8.5 x 11 paper format

• **Annual Fees: \$1100.00**

Annual fees include: CMS licensing, website hosting, SSL certificate, 20 POP3 e-mail accounts, fundamental application upgrades, and technical support by phone or e-mail during office hours.