

Survey Application Add-on

Collect Valuable Target Market Information

2010

Survey Application Add-on

• Cost \$600



We offer a well-designed survey application add-on option to any new or existing website. This feature allows you to create surveys using your web browser to post questions and receive answers on your website to gain valuable marketing research through consumer information and feedback. Survey results are displayed in “real-time” as responses are entered allowing them to be scored and easily exported to MS Excel/CSV to display results in a document. In addition, individual survey reports or complete summaries can be sent to interested parties by e-mail.

The survey module provides unlimited question libraries and supports many different question types. Creating survey questions is simple with numerous options that let you re-use existing questions from other surveys already created.

FEATURES

- We will create a theme for your survey to match your website design
- 21 different question types available including standard and advanced styles
- Surveys may be given to an unlimited number of anonymous visitors and/or registered users
- Survey questions can be saved in a question library for future use
- Unlimited number of surveys can be created with unlimited questions and answers
- Specify optional answer requirements, minimum/maximum answer values, default answer values, predefined answer options, and maximum characters entered per question response
- Specify survey start and end dates automatically
- Send invitations (text or HTML formats) to users to take your surveys using custom e-mail lists, web page links, or popup links and track individual responses, view message history, and send follow-up e-mails
- Display the answers to previous questions in the text of subsequent questions (answer piping)
- Control which reports are kept private, semi-private or shared publicly
- Manage user groups, security levels for users, create/modify/delete users, and users can be imported from other databases (quote per project)
- Surveys are assigned respondent access levels to ensure proper security
- Advanced reporting options include summary reports, individual results, and lists of respondents, report filtering, and data export
- Reports can be presented in various bar graph formats

The survey module is available only as an add-on feature to one of our website packages (Vectyr, Vectyr+ Cart, or Sphere). Please contact us for a customized quote if you need us to design a survey theme and wish to host it independently.

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