

# Sphere Website Package

## Achieve Global Growth with Sphere

2010

P\_01



### Sphere Website Package

★ Cost: \$5000.00

Sphere is an innovative e-commerce management solution that is designed to facilitate businesses in expanding their markets. Sphere supports multiple languages and multiple currencies so that you can naturally sell your products virtually anywhere in the world. Backed by a dedicated and secure server, your business will avoid downtime due to heavy web traffic and your customers will feel confident and protected while placing orders.

Sphere provides consumers with numerous options regarding the products they buy. For instance, visitors can compare products, write product reviews, create wish lists (with comments) which they have the option to send to others, personalize products they purchase, re-order products quickly, and so much more. Ultimately, when it comes time for your customers to select the products they want to purchase Sphere makes online ordering quick and worry-free with a single-page checkout system.

Rest assured that when you choose Sphere, you are choosing a contemporary e-commerce solution that takes an interest in making online shopping easier and more convenient to the customer so that they will want to return often.

We will begin with a design meeting to develop several layouts including a custom home page and interior web page layout. We will ensure that the web page layouts match your company branding and corporate identity. In addition, client-provided website content (text, pictures and videos) is altered professionally by our design team before being inputted to enhance and suit the website layout.

We will input up to 5 web pages and 10 products of client-supplied digital content including web page copy (text), product descriptions, photography, images and media. Numerous additional interior web pages and products can be created with our virtually unlimited web page/product capacity. If your website requires the input of more than 5 pages of content or 10 products we can provide assistance charged on an hourly basis.

**We will provide advanced application training at our location.**

**webplanet.ca**

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## FEATURES

- Integrated web page editor (WYSIWYG) greatly simplifies the process of updating and managing your web pages and products
- Automated vendor e-mail confirmations of each new order
- Automated customer e-mail notifications of each new order
- Real-time shipping calculation (with all major carriers)
- Customer access to account information and purchasing history
- Localization capabilities; supports multiple languages and currencies, EU supported
- Integrated with most payment gateways including PayPal, Amazon Payments, and Google Checkout
- Efficient one-page checkout system for purchasing items
- Customer groups capabilities for easy site management with options to set different pricing or tier pricing for specified customer groups
- Administrators and customers can browse recently viewed products and recently compared items, popular search terms, product reviews
- Zoom-in image function when browsing product images
- Customers can submit product reviews, tag products, compare products, create wish lists they can send to friends by e-mail or RSS with comments, and promptly re-order products
- Simple browsing of products with 'filtering by product tags' function
- Product listing function using grid or list formatting
- Built-in newsletter module
- Administrators can send information about new products, new specials, and new tags using RSS Feeds
- Multi-store management capabilities
- Manage orders by creating single or numerous invoices, shipments, and credit memos per order allowing orders to be divided and fulfilled separately
- Manage orders with the ability to set up and use a call center (phone) for ordering products
- Using the administration panel manage orders with the ability to create a new customer, select an existing customer and view their shopping cart, wish list, last ordered items, and compared products list, select addresses, offer discounts and assign custom prices as well as create re-orders for customers
- Automatically generated search terms page informs you of the keywords most often searched for by users
- Analytic reports containing information regarding new orders, abandoned shopping carts, best viewed products, search terms, new reviews, product tags, new product tags, coupon usage, and total sales refunded
- Integrated Google Analytics
- iPhone optimized for mobile e-commerce features

• **Monthly Fees: \$150.00**

**Receive 2 months free by paying \$1500.00 annually.**

Monthly fees account for: licensing of our software application, website hosting on an individualized server, an SSL certificate, up to 20 POP3 e-mail accounts, automatic fundamental application upgrades as new features are added, and personal customer support for all matters related to your website.

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