



SEO Ultimate Package

• Cost \$6000

We offer Search Engine Optimization (SEO) services to improve website ranking through increasing the visibility and perceived value of web pages to both search engines and potential visitors. Search engine optimization techniques make use of internet marketing tactics to enhance the overall value of your web pages and increase the return on your investment by improving online traffic to your website.

Search engines use specific technical analysis tools to index web pages and determine their relevancy and quality which in turn decides a web page's position on a search results page. Professional search engine optimization (SEO) services are crucial for the success of every website, new or existing, because they will greatly increase the likelihood that valuable visitors will find your website while using search engines (Google, Yahoo, etc.) before they find a competitor's website.

Time is money; especially in competitive business industries. Save valuable time and money by choosing our professional copywriters/search engine optimization specialists to create your web page content. We have the knowledge and technical expertise to write strategic and relevant content that has critically sought after search engine value. We write web page copy (text) that incorporates comprehensive search engine optimization techniques to enhance greatly the likelihood of your website ranking high with search engines. In the end, this translates into a website that will potentially receive a greater quantity of target marketed visitors and increased revenue as soon as the website launches.

INCLUDES

- Initial consultation to collect industry background information, website goals, design preferences
 - Copywriting services for up to 10 individual web pages (approx. 5000 words total) with ongoing e-mail and phone consultation until content is inserted into its respective web page
 - Documents will be created containing all web page copy (text) and will be sent for approval
 - Once web page content is approved it will be inserted into its respective web page
 - Advanced search engine optimization services are on-going until all copy is written and the project is complete
 - Extensive initial industry acclimation is conducted for SEO/copy purposes
 - Evaluation of the current website traffic volume is performed to establish a baseline for future comparison (if it is an existing website that is being re-written)
 - Examination of keywords/phrases commonly associated with your industry's products and/or services
 - Research is conducted to identify the most beneficial keywords/phrases for your industry
 - Identification and analysis of keywords of highly ranked competitive websites; this information is used to determine the most appropriate keywords to be used in the web page copy (text)
 - Basic link building campaign
 - We will provide a custom detailed report of valuable keywords/phrases that would be most beneficial to be incorporated within your web page copy
 - We will create META tag content for up to 10 web pages and insert META tag content into the appropriate areas
- We will monitor website traffic trends after 45 to 60 days and recommend any additional changes
- Manual submission of your website's home page to search engines

We do not offer specific guarantees regarding the immediate outcomes of any SEO project because of search engine technicalities beyond our control. In addition, search engines and website competition is ever-changing thus making it both impractical and impossible for us to promise specific or guaranteed results.