



SEO Audit Package

• Cost \$1500

We offer Search Engine Optimization (SEO) services to improve website ranking through increasing the visibility and perceived value of web pages to both search engines and potential visitors. Search engine optimization techniques make use of Internet marketing tactics to enhance the overall value of your web pages and increase the return on your investment by improving online traffic to your website.

Search engines use specific technical analysis tools to index web pages and determine their relevancy and quality which in turn decides a web page's position on a search results page. Professional search engine optimization (SEO) services are crucial for the success of every website, new or existing, because they will greatly increase the likelihood that valuable visitors will find your website while using search engines (Google, Yahoo, etc.) before they find a competitor's website.

Web page copy (text) that incorporates comprehensive search engine optimization techniques are more likely to be ranked higher by search engines. In the end, receiving a better web page ranking through the use of SEO strategies translates into a website that will potentially receive a greater quantity of target marketed visitors and result in increased revenue. We will perform extensive keyword research and analyze up to 10 web pages contained within your website and provide you with suggestions to help increase their search engine ranking.

INCLUDES

- Initial consultation to collect necessary industry background information and website goals
- Search engine optimization analysis of up to 10 web pages (5000 words)
- Extensive initial industry acclimation
- Evaluation of your web pages current search engine page ranking/search results ranking for future comparison
- Examination of keywords/phrases commonly associated with your industry's products and/or services
- Research is conducted to identify the most beneficial keywords/phrases for your industry
- Identification and analysis of keywords of highly ranked competitive websites
- We will provide a custom detailed report of valuable keywords/phrases that would be most beneficial to incorporate within your web page copy (text)
- We will provide a document of essential SEO recommendations that are customized specifically to improve the search engine ranking and quality of your website
- Manual submission of your website's home page to search engines

We do not offer specific guarantees regarding the immediate outcomes of any SEO project because of search engine technicalities beyond our control. In addition, search engines and website competition is ever-changing thus making it both impractical and impossible for us to promise specific or guaranteed results.