

Corporate Identity Package

Creatively Designed, Professionally Recognized



Corporate Identity Package

✦ Cost \$1500.00

Brand recognition is a vital marketing tool for any organization; it is used by consumers to differentiate between companies. Therefore, it is crucial to have a distinctively designed corporate identity that is consistently used to allow your target market to both identify your brand easily and trust it professionally. In addition, a creatively designed corporate identity will improve marketing performance and help to set you apart from the competition.

Our team of graphic designers will create a powerful corporate identity for your organization that includes the expert design of a logo, business cards, envelopes and

stationery, HTML e-mail signatures, and Word document templates. We can also graphically design packaging, brochures, posters, CD/DVD covers, labels, booklets, stickers, interior and exterior signage, clothing, and much more to match your corporate identity.

Our corporate identity package includes business card and HTML e-mail signature design for up to five staff members, if you require more than five we can provide you with a quote for additional costs.

All files are provided to you in press/print ready form.

INCLUDES

- ✦ Logo design - we will present you with 3 initial concepts to choose from
 - ✦ You will receive numerous revision rounds
 - ✦ Vector versions will be provided to you (full source package) which includes on-screen, process and spot (Pantone) printing, grayscale, black-and-white, reversed versions, variations
- ✦ Typography (we will identify any specific fonts used in the logo and recommend font families to complement the brand)
- ✦ Business Card Design (for up to 5 staff members)
- ✦ Envelope
- ✦ Letterhead
- ✦ HTML E-mail Signature (for up to 5 staff members)
- ✦ Word Document Template with masthead and footer

webplanet.ca

12201 Tecumseh Road East • Tecumseh, ON. N8N 1M3

local: (519) 739-0027 • fax: (888) 785-0609 • toll free: (888) 326-6932

email: info@webplanet.ca • web: webplanet.ca