

Copywriting

Creatively Composed Content

Copywriting

✦ Cost \$80.00/hour

Professional copywriting services are crucial to an organization's success. Content should captivate the audience, spark customers' interest and instill a desire to obtain your products and/or services.

Our professional copywriters have an impressive educational background in English, marketing and international business. They apply their knowledge to create balanced content that is appropriate to your industry and integrate attractive language with the goal to enhance brand awareness with a focus on your target market.

Webplanet.ca copywriters also have extensive Search Engine Optimization knowledge. All web content is written using SEO marketing strategies to appeal to both potential customers and search engines to drive traffic to your website. Professional copywriters improve web page readability and make sure to include the appropriate amount of content for the web page layout so that it is visually pleasing and does not overwhelm visitors.

Save time and feel confident about your website content by choosing the copywriting services at Webplanet.ca. Our accomplished copywriters can compose all of your content or edit and add to existing content.



SELECTIONS

- Web Page Content
 - Newsletters
 - Press Releases
 - Brochures
 - Menus
 - Instructional Booklets
 - Press Kits
 - Advertisements – Web & Print
 - Slogans
 - Invitations
 - Postcards
 - Web Banners
 - Promotional Materials
- And Much More...

FEATURES

- Initial consultation is done to gather organization information, content goals and expectations, writing style preferences, key words or phrases to be included, etc.
- Extensive industry acclimation is conducted for content creation purposes and SEO (if applicable).
- Documents will be created containing all content (text format) and emailed for review.
- All content is checked for readability, spelling, grammar, and style.
- On-going correspondence to edit and revise work until all content is approved.

webplanet.ca

12201 Tecumseh Road East • Tecumseh, ON. N8N 1M3
local: (519) 739-0027 • fax: (888) 785-0609 • toll free: (888) 326-6932
email: info@webplanet.ca • web: webplanet.ca